

WATER SAFETY facts



AS THE OUTDOOR BBQ & POOL SEASON IS UPON US,
WE WANT TO ENSURE PARENTS ARE PROPERLY EDUCATED ON WATER SAFETY AWARENESS.
LET'S WORK TOGETHER TO ENSURE EVERY CHILD STAYS SAFE AROUND WATER.

DROWNING IS THE SINGLE LEADING CAUSE OF DEATH FOR CHILDREN 1-4



NEARLY 70%
OF TODDLER DROWNINGS OCCUR DURING **NON-SWIM TIME**
(When the family is not around the pool)


DROWNING IS THE SECOND LEADING CAUSE OF UNINTENTIONAL INJURY DEATH IN CHILDREN AGES 5-14

DROWNING IS MORE LIKELY TO OCCUR FROM A LAPSE IN SUPERVISION RATHER THAN UNSUPERVISED ACTIVITY.



DROWNING DOES NOT HAPPEN LIKE YOU SEE IN THE MOVIES. DROWNING IS FAST AND SILENT AND CAN HAPPEN IN AS LITTLE AS 20-60 SECONDS

Last year, a family in our community faced a tragic reminder of how important water safety is when their toddler lost his life in a pool accident while on vacation.



For more information and additional resources, scan the QR code.