

# Water Safety Notes

National Drowning Prevention Alliance - <https://ndpa.org/>

Facts: ([link](#))

- **Drowning is the single leading cause of death for children 1-4.**
- Drowning is the second leading cause of unintentional injury death in children ages 5-14 following motor vehicle crashes. This age group sees high disparities in drowning rates among African American and Black children.
- **Nearly 70% of toddler drownings occur during non-swim time**
- **Drowning is fast and silent** and can happen in as little as 20-60 seconds.
- **If at any time a child is missing, check the water first. Every second counts!**

## Ideas for Raising Awareness of Water Safety

- 1) Provide all parents that up for swim lessons water safety awareness materials (NDPA brochures or self-made)
- 2) Include water safety awareness/education in JCC member emails
- 3) Create signage in the locker room and around the building reminder parents key water safety tips
- 4) Emphasize in swim class that kids should never go in or near the pool without their parent
- 5) Start the class by having the kids wait at the end of the pool and only go in when their parents allow them
- 6) Start or end swim lesson with safety talks that include tips like:
  - a) Never going in the water without your parent
  - b) Always wearing floaties, etc.
- 7) Promote the “Stewie the Duck” app which is a story about kids being safe in the water.

Resources:

- [Vacation Water Safety Checklist](#)